



The **EAA Quarterly** newsletter is a national publication distributed to members, medical & health professionals, clinics, hospitals and community groups.

The **EAA Quarterly** newsletter aims to provide its readers with the latest news and breakthroughs, reports, eczema education feature articles, product updates, expert Q&A and articles relevant to the management and support of eczema sufferers and their carers.

The **EAA Quarterly** newsletter is released seasonally.

Winter Edition	Deadline booking - April 17	Material deadline May 15	Distribution date - June 15
Spring Edition	Deadline booking - July 17	Material deadline Aug 15	Distribution date - Sept 15
Summer Edition	Deadline booking - Oct 15	Material deadline Nov 13	Distribution date - Dec 18
Autumn Edition	Deadline Booking - Jan 21	Material Deadline - Feb 11	Distribution Date - March 18

**Distribution: Hard Copy - 1,500**

**Digital Copy - 4,800**

#### **Advertising costs: (all colour)**

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Full Page - \$990 plus GST (Hard & Digital Copy)

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Subject to Publishers approval.

##### **Mechanical Specifications:**

300 DPI High resolution PDF format

Full Page (Bleed - Width 215mm x Height 303mm / text area Width 185mm x high 272mm)

Half Page (Width 185mm x Height 123mm)

Website Advertising is available to Corporate Members only.

#### **For all EAA Quarterly newsletter advertising enquiries contact:**

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